Acumen

Acumen is a non-profit that invests in businesses whose products and services are enabling the poor to transform their lives. Founded by Jacqueline Novogratz in 2001, Acumen has invested more than $106 million in 96 companies across Africa, Latin America and South Asia and was named one of Fast Company’s Top 10 Most Innovative Not-for-Profit Companies in 2015. On Udemy, they run a global learning community for social change-makers. To date they’ve partnered with thought leaders like Seth Godin on Leadership and Chris Anderson, curator of TED, to develop course content in specific areas of expertise. Acumen is based in New York City and has offices around the world.

Awards

Jacqueline Novogratz, Founder & CEO, Acumen, won the Forbes 400 Lifetime Achievement Award for Social Entrepreneurship in 2016.

Areas of Expertise

Leadership
Public Speaking
Strategy

Top Courses (6 total courses)

- Acumen Presents: Seth Godin’s Leadership Workshop
- Acumen Presents: Chris Anderson on Public Speaking
- Acumen Presents: Elizabeth Gilbert’s Creativity Workshop

Who’s learning?

Students 27,388
Countries 139
Top 3 Countries

- USA
- Canada
- Australia

“A great mix of inspiration, concrete examples and practical exercises.”

“...loved the quick punchy segments that were direct and on point.”
Kirill Eremenko

Kirill combines his two passions of Data Science and Forex Trading by teaching on Udemy. He brings a fun, youthful energy to Data Science topics and aims to “make the complex simple”. He is a Data Science management consultant with over five years of experience in finance, retail, transport and other industries, and worked at Deloitte Australia. As a man of many talents he has also been actively involved in the Forex market as a trader since 2007. Kirill enjoys scuba diving and resides in Brisbane, Australia.

Areas of Expertise

Data Science
Forex Trading

4.59 Average Rating
10,990 Total Reviews

Top Courses (24 total courses)

• R Programming A-Z™: R For Data Science With Real Exercises!
• Data Science A-Z™: Real-Life Data Science Exercises Included
• Tableau 10 A-Z™: Hands-On Tableau Training For Data Science!

Who’s learning?

Students
54,816
Countries
175
Top 3 Countries
• USA
• Australia
• UK

“Kirill has a great way of teaching - both in explaining things and illustrating them... I’ve taken several of Kirill’s courses and would highly recommend any of them.”
Lazaro Diaz

Lazaro’s big personality and unconventional teaching style allows students to prepare for certifications and applications in IT. As a Network Engineer with over 14+ years in the field and in the teaching industry, Lazaro also is a well-known Professor at Palm Beach Community College, New Horizons, Florida Career College (now Anthem College) and The Academy of South Florida. He also has his own training facility in Miami, Florida. Lazaro holds degrees in Network Engineering and Computer Science and resides in Miami, Florida.

Awards
Faculty of the Year 2005, 2006, 2007 at Florida Career College

Certifications

Areas of Expertise

Cisco CCNA
Cisco CCNP
Cisco CCENT

Top Courses (12 total courses)
• Cisco CCNA R/S (200-120): The Complete Course
• Cisco NEW CCNA CCENT / ICND1 (100-105) Labs & More!
• Cisco CCNA IPv4 Tutorial: Everything You Need!

Who’s learning?

Students 16,584
Countries 194
Top 3 Countries
• USA
• UK
• Australia

“Out of all of the online training courses, classes and books I have gone through, Laz was the only one to keep me interested in the topic. His way of teaching is simple but fierce.”
Rob Percival

Rob is one of Udemy's top instructors. As a high school teacher turned full-time Web and Mobile Development instructor on Udemy, Rob started his teaching career on Udemy by launching a complete Web Development course in 2014. Within 3 days of Apple announcing its dramatic shift to Apple Swift, Rob's course commanded the attention of over 1000 students and soon became a Udemy favorite. Since then, Rob has created more development courses and is renowned for his expert instruction and in-depth content. Rob holds a degree in Mathematics from Cambridge University and he enjoys tennis, football and cycling. He currently resides in Cambridge, UK.

Areas of Expertise

Web Development
Mobile Development

Top Courses (22 total courses)

- The Complete Android Developer Course - Build 14 Apps
- The Complete Node JS Developer Course
- The Complete Web Developer Course 2.0

Who's learning?

Students 327,612
Countries 215
Top 3 Countries

- USA
- UK
- Canada

“Not only does Mr. Percival speak clearly and convey topics in an understanding and meaningful way, he does it in such a way that it makes you feel as if you’re ahead of the curve. Guaranteed recommendation right out-of-the-box.”
Vanessa Van Edwards

As a contributing writer to CNN, Fast Company, the Huffington Post and Forbes, Vanessa’s groundbreaking work has been featured on NPR, the Wall Street Journal, the Today Show and USA Today. Her science of people approach has benefited both readers and corporations alike. She’s consulted for multiple Fortune 500 companies including American Express, Clean and Clear and Symantec. Outside of teaching, Vanessa enjoys hiking and traveling (she's lived in 14 different cities as an urban nomad!), and recently bought a house with her Udemy instructor earnings. Vanessa is publishing a book on hacking human behavior called Captivate with Penguin Random House in 2017.

“Wow, does this instructor know what she is talking about! Everything she demonstrates, elaborates, and guides you through is from peer-reviewed scientific sources, which are cited. You can be sure to have a fun yet extremely educational experience throughout this course.
Udemy for Business by the numbers

2,000+ Courses
14M Students Worldwide

About Udemy for Business

Udemy for Business is a next-gen learning solution that consumerizes learning by bringing a more engaging and intuitive learning experience to the workplace. Built for businesses striving to be at the forefront of innovation, Udemy for Business offers fresh, relevant learning anytime, anywhere. The 2000+ high-quality courses taught by the world’s leading experts cover a wide range of topics from development, IT and design to leadership and stress management. In addition to its curated content collection, organizations can also securely host and distribute their own proprietary content.

Leading organizations including PayPal, Lyft, Booking.com, ON24, Century 21 and Pitney Bowes choose Udemy for Business to upskill their workforce and drive learning forward.